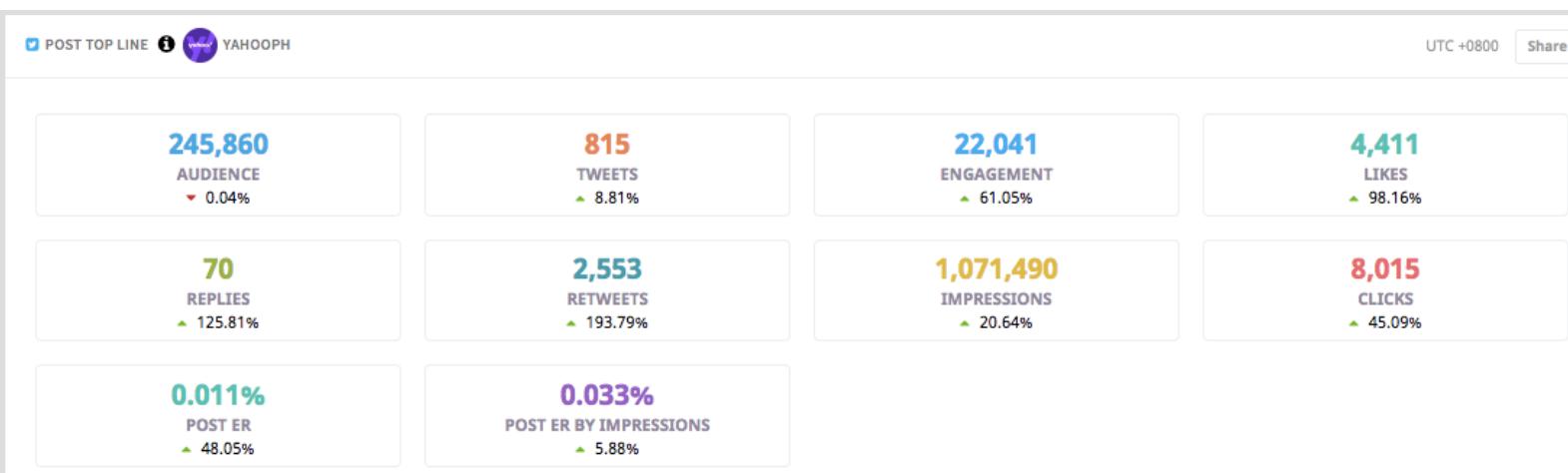


@YahooPH Twitter stats in September 2020



Top Twitter Posts on @YahooPH August 31-September 13, 2020

Date	Text	Twitter URL Clicks
09/09/2020	At least 200,000 Filipinos have taken to Twitter using the hashtag #CancelKorea after Filipino-American influencer Bella Poarch drew hateful comments from some South Koreans. https://t.co/e5lHM3Htu7	297
31/08/2020	Trying to “work through it” can make a coronavirus infection much worse. \n https://t.co/DEpnpnxXXwD	153
03/09/2020	Rumours are rife that McCoy de Leon and Elisse Joson are back together again. \n https://t.co/Ta38fA2Jks	144
08/09/2020	Kathryn Bernardo revealed that she is set to do something new with ABS-CBN.\n https://t.co/Gfy9ylpJd8	115
07/09/2020	Liza Soberano vows to support retrenched staff as much as she can https://t.co/sqmCoehNVu	69

Top Facebook posts during the same period:



Link on 31/08/20 at 19:00 HRS

Positive

Promoted WATCH: Researchers discovered a new genus and species of shipworm burrowing into the bedrock of a river in the Philippines

3,517 reactions ▲ 5483%

4,147 likes ▲ 4837%

286 comments ▲ 1688%

636 shares ▲ 6260%

15.641% engagement rate ▲ 421%

5,069 interactions ▲ 4467%

80,272 clicks ▲ 7112%

85,341 engagement ▲ 6872%

76,810 engaged users ▲ 7343%

549,948 impressions ▲ 4123%

94,645 organic reach ▲ 906%

404,888 paid reach ▲ 15324%

2,484 viral ▲ 2200%

491,092 total reach ▲ 4005%



Link on 03/09/20 at 08:45 HRS

Positive

Promoted WATCH: A man from San Pablo City, Laguna wants to show his dedication to his lowered car by doing everything, including removing

1,470 reactions ▲ 2233%

1,925 likes ▲ 2192%

489 comments ▲ 2956%

258 shares ▲ 2480%

20.873% engagement rate ▲ 596%

2,672 interactions ▲ 2307%

71,855 clicks ▲ 6356%

74,527 engagement ▲ 5989%

60,907 engaged users ▲ 5802%

334,399 impressions ▲ 2468%

79,406 organic reach ▲ 744%

221,410 paid reach ▲ 8335%

1,320 viral ▲ 1122%

291,799 total reach ▲ 2339%



Link on 01/09/20 at 06:45 HRS

Negative

Promoted Black Panther star Chadwick Boseman has died of colon cancer. Colon, or colorectal cancer, is any cancer involving the large

1,202 reactions ▲ 1808%

1,342 likes ▲ 1498%

23 comments ▲ 44%

234 shares ▲ 2240%

17.246% engagement rate ▲ 475%

1,599 interactions ▲ 1341%

47,077 clicks ▲ 4130%

48,676 engagement ▲ 3877%

41,729 engaged users ▲ 3944%

271,083 impressions ▲ 1982%

50,318 organic reach ▲ 435%

198,450 paid reach ▲ 7460%

557 viral ▲ 416%

241,971 total reach ▲ 1923%



Link on 09/09/20 at 19:00 HRS

Positive

Promoted Giannis Antetokounmpo will likely be the MVP. LeBron James is still chasing down GOAT status. But the playoffs belong to

3,323 reactions ▲ 5175%

3,464 likes ▲ 4024%

468 comments ▲ 2825%

94 shares ▲ 840%

17.453% engagement rate ▲ 482%

4,026 interactions ▲ 3527%

37,784 clicks ▲ 3295%

41,810 engagement ▲ 3316%

38,210 engaged users ▲ 3603%

258,845 impressions ▲ 1888%

102,840 organic reach ▲ 993%



Link on 09/09/20 at 13:00 HRS

Neutral

Promoted At least 200,000 Filipinos have taken to Twitter using the hashtag #CancelKorea after Filipino-American influencer Bella

918 reactions ▲ 1357%

1,458 likes ▲ 1636%

686 comments ▲ 4188%

265 shares ▲ 2550%

19.788% engagement rate ▲ 560%

2,409 interactions ▲ 2070%

33,525 clicks ▲ 2912%

35,934 engagement ▲ 2836%

26,749 engaged users ▲ 2492%

147,904 impressions ▲ 1036%

112,223 organic reach ▲ 1093%

Top Tweets August 17-30, 2020

Date	Text	Twitter URL Clicks
26/08/2020	Maymay Entrata not interested in “bad boys” https://t.co/1j8q65VT3R	317
26/08/2020	Alden Richards determined to not let employees go https://t.co/CPakOE5CEi	276
21/08/2020	Kisses Delavin has returned to her hometown Masbate to provide assistance to those affected by the recent earthquake.\n https://t.co/pdIxlaTR4m	237
26/08/2020	“To all Filipinos, this page was only for Harvard not for all those nonsense talking. If you want to make fun, make fun on the other page that is fit for that...this is a respected institution!” one user wrote.\n https://t.co/xOS9B1gEWE	233
18/08/2020	Here are the top ways to avoid catching coronavirus.\n https://t.co/z8urT5AwzB	190

Top Facebook posts during the same period:



Link on 26/08/20 at 12:30 HRS

Neutral

Promoted Former actor John Regala has now turned against his former supporters, whom he accused of withholding thousands of pesos

1,233 reactions ▲ 1955%
1,388 likes ▲ 1409%
564 comments ▲ 3218%
56 shares ▲ 460%
26.096% engagement rate ▲ 770%
2,008 interactions ▲ 1587%
93,338 clicks ▲ 12846%
95,346 engagement ▲ 11251%
81,960 engaged users ▲ 11476%
331,495 impressions ▲ 2889%



Link on 17/08/20 at 11:30 HRS

Positive

Promoted "She didn't choose to be born into a family that started out with so much love only to be broken apart into a million pieces,

3,519 reactions ▲ 5765%
3,705 likes ▲ 3927%
169 comments ▲ 894%
75 shares ▲ 650%
16.492% engagement rate ▲ 450%
3,949 interactions ▲ 3218%
76,416 clicks ▲ 10499%
80,365 engagement ▲ 9467%
69,546 engaged users ▲ 9723%
459,018 impressions ▲ 4039%



Link on 17/08/20 at 19:30 HRS

Positive

Promoted A BMW parked in front of a fire hydrant got its windows smashed out so they could run their giant hose through the car.

3,755 reactions ▲ 6158%
6,373 likes ▲ 6827%
644 comments ▲ 3688%
654 shares ▲ 6440%
15.859% engagement rate ▲ 429%
7,671 interactions ▲ 6346%
53,363 clicks ▲ 7301%
61,034 engagement ▲ 7166%
53,940 engaged users ▲ 7519%
368,475 impressions ▲ 3223%



[Link on 26/08/20 at 19:15 HRS](#)

Positive

Promoted "To all Filipinos, this page was only for Harvard not for all those nonsense talking. If you want to make fun, make fun

1,544 reactions ▲ 2473%
2,228 likes ▲ 2322%
894 comments ▲ 5159%
905 shares ▲ 8950%
19.375% engagement rate ▲ 546%
4,027 interactions ▲ 3284%
49,349 clicks ▲ 6745%
53,376 engagement ▲ 6254%
44,594 engaged users ▲ 6199%
265,785 impressions ▲ 2297%



[Link on 23/08/20 at 12:45 HRS](#)

Neutral

Promoted An infectious diseases specialist reveals the places that are on her coronavirus black list.

599 reactions ▲ 898%
1,106 likes ▲ 1102%
161 comments ▲ 847%
633 shares ▲ 6230%
22.058% engagement rate ▲ 635%
1,900 interactions ▲ 1497%
49,889 clicks ▲ 6819%
51,789 engagement ▲ 6065%
47,051 engaged users ▲ 6546%
235,779 impressions ▲ 2026%